EVERY TOOL SHAPES THE TASK

BY KARA SIEVEWRIGHT

POVNET & BUILDING ONLINE COMMUNITIES 2011

SINCE 1997 POVNET HAS BEEN WORKING TO BUILD AN ONLINE ANTI-POVERTY COMMUNITY

YOU JUST NEED TO PLUG IT IN...

I'M TOO BUSY!
Since then we have looked to various tools to network & connect advocates in rural communities, small towns, cities, across the province & the country.

We have used email lists, websites, online learning, social media & more...
But as Ursula Franklin says, “Every tool shapes the task.” So be mindful of how the tool shapes the task. And that you only find this out when you really learn about the tool. Learn what is in this Internet. But then keep your head and go back to your goals.

When do you have to go back to the traditional tools of talking to people face-to-face, meeting with a group of people... Because in the end, what we are all concerned about is PEOPLE.*


Advocates work hasn’t changed. We are still working towards social justice, towards the alleviation of poverty.

As Penny Goldsmith likes to say, “The important part is the warm bodies.”

FEMINIST, COMMUNITY ACTIVIST, SCIENTIST, PONET SUPPORTER.